



## PRODUCT FACT SHEET: FORM COLLECTION

**DEMAND SCULPT-ASTIC STYLERS:** Fierce stylers stretch the imagination in holding-molding-sculpting. Inspired by fashion's ability to layer on the attitude. Whatever the style, hair's now designed to stay true to fearless form.

### The Form Collection delivers:

- **Definition:** tailored combinations of natural and high tech styling polymers create bonds across hair fibers that allow for molding and shaping into the hair
- **Texture:** styling polymers, natural waxes and minerals modify the surface of the hair to create matt, crunchy, messy, polished or soft texture
- **Lasting Hold:** an extra infusion of long-lasting hold polymers to keep the desired form in place

### RE-SHAPER:

#### Brushable Humidity Resistance Strong Hold Hairspray

RE-STYLE INTO ANY SHAPE. RE-FORM INGENIOUS HOLD.

- New strong-lasting, re-shapeable, humidity-resistant hair spray – consider it “re-loading the genius” of Sebastian’s iconic hairspray
- Multi-blend hold bends any movement into shape with long-lasting hold and humidity protection all in one

SUGGESTED RETAIL PRICE:

- \$16.50, Portable \$7.95



### SHAPER FIERCE: Ultra-Firm Finishing Hairspray

FIERCELY DRESSED HAIR DOESN'T LET DOWN.

- Firm all-day, dry-hold spray that shapes hair into fashion
- Ultra-firm spray for creating tousled movement and controlled hold
- Best for medium to heavy hair textures

SUGGESTED RETAIL PRICE:

- \$16.50



### SHAPER ZERO GRAVITY:

#### Dry, Brushable, Lightweight Control Hairspray

HOLD SO LIGHT, IT'S HAIR-DEFYING.

- Feather-light spray for brushable control
- Dries in a flash, feeling weightless as zero gravity
- Best for fine hair

SUGGESTED RETAIL PRICE:

- \$15.95, Portable \$7.50

